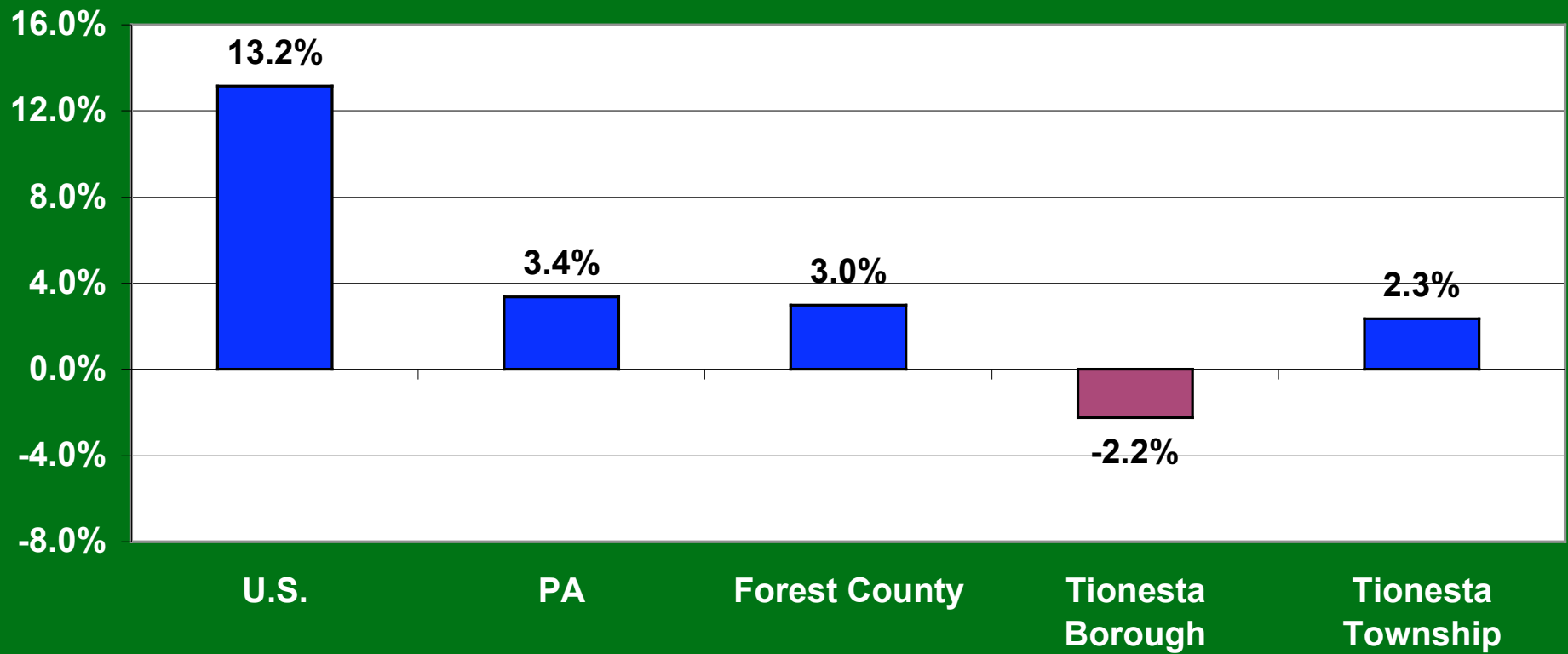




TIONESTA, PENNSYLVANIA

ECONOMIC DEVELOPMENT STRATEGY

Growth Rates, 1990-2000

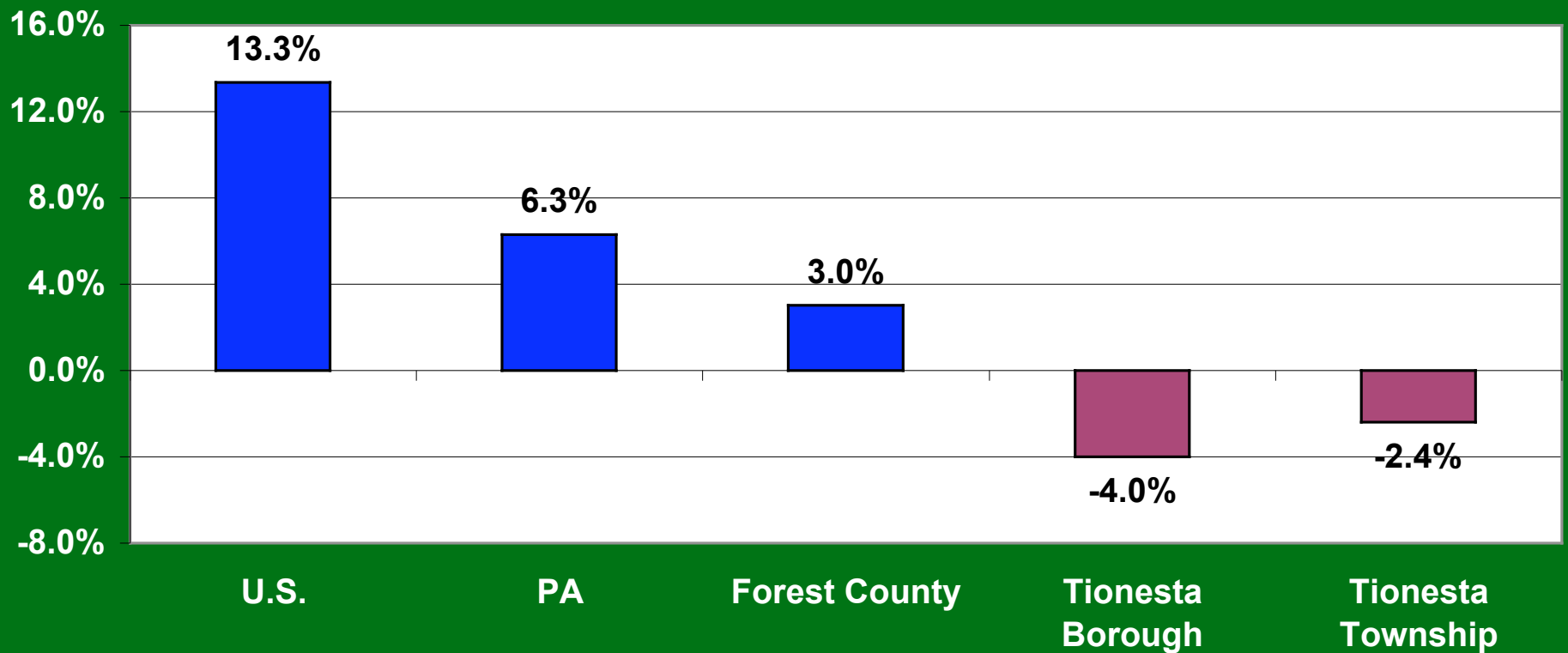




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ECONOMIC DEVELOPMENT STRATEGY

Housing Growth Rates, 1990-2000

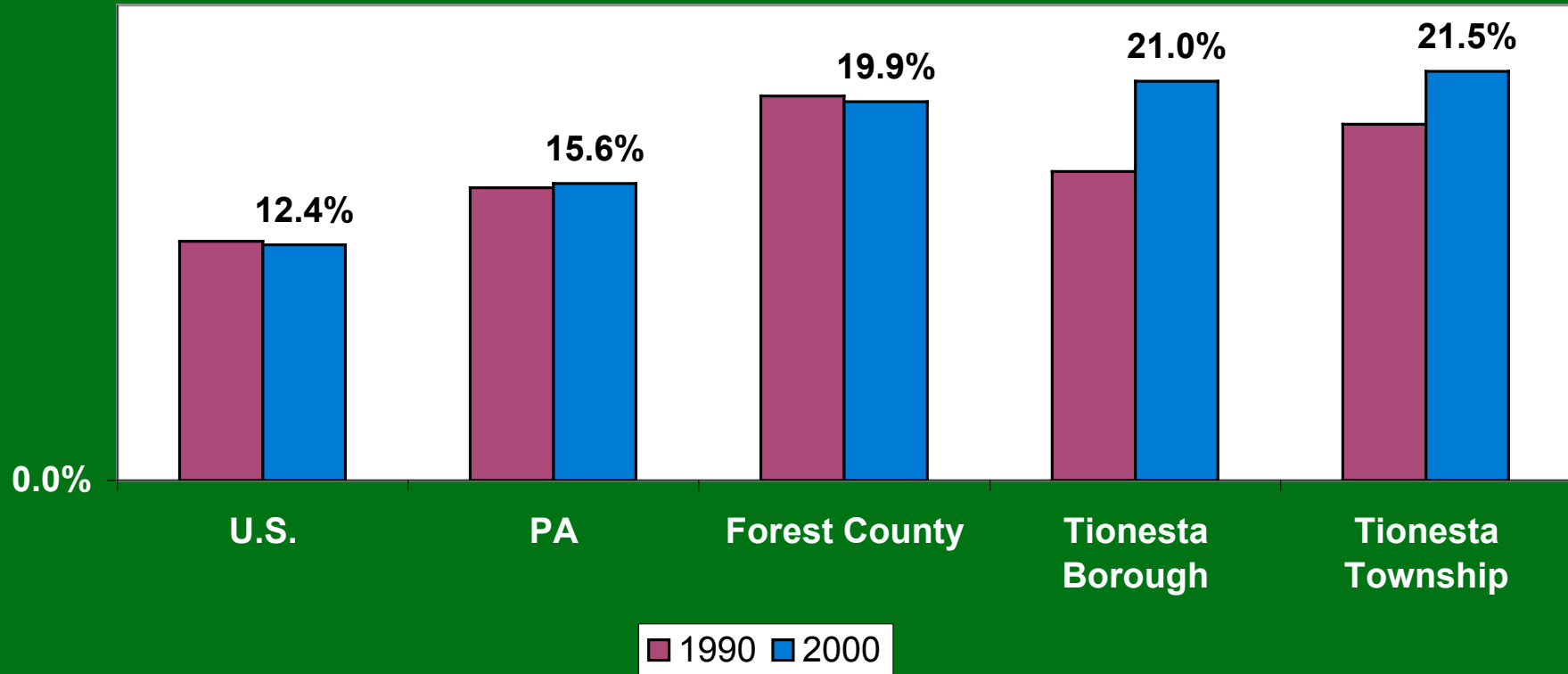




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ECONOMIC DEVELOPMENT STRATEGY

Age 65+ Population %, 1990-2000

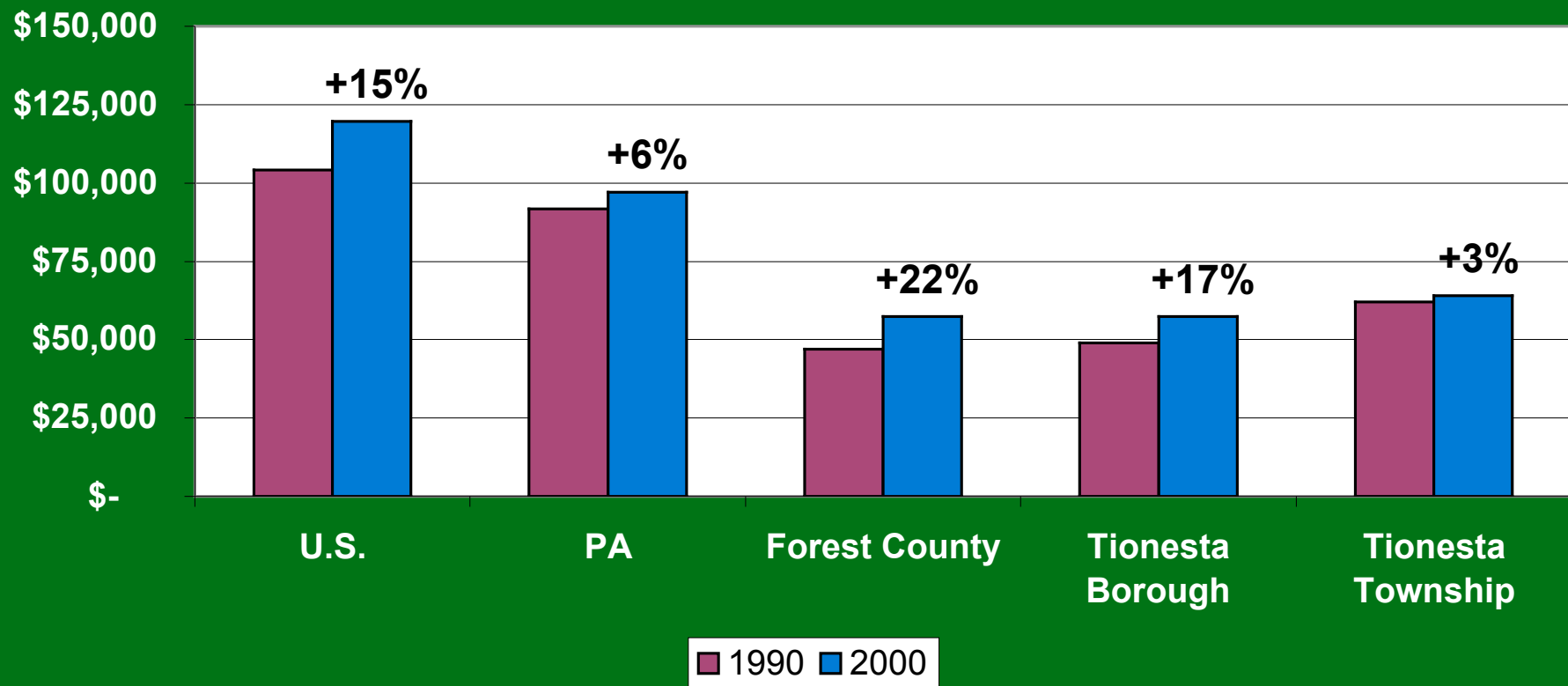




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ECONOMIC DEVELOPMENT STRATEGY

Owner Housing Values, 1990-2000

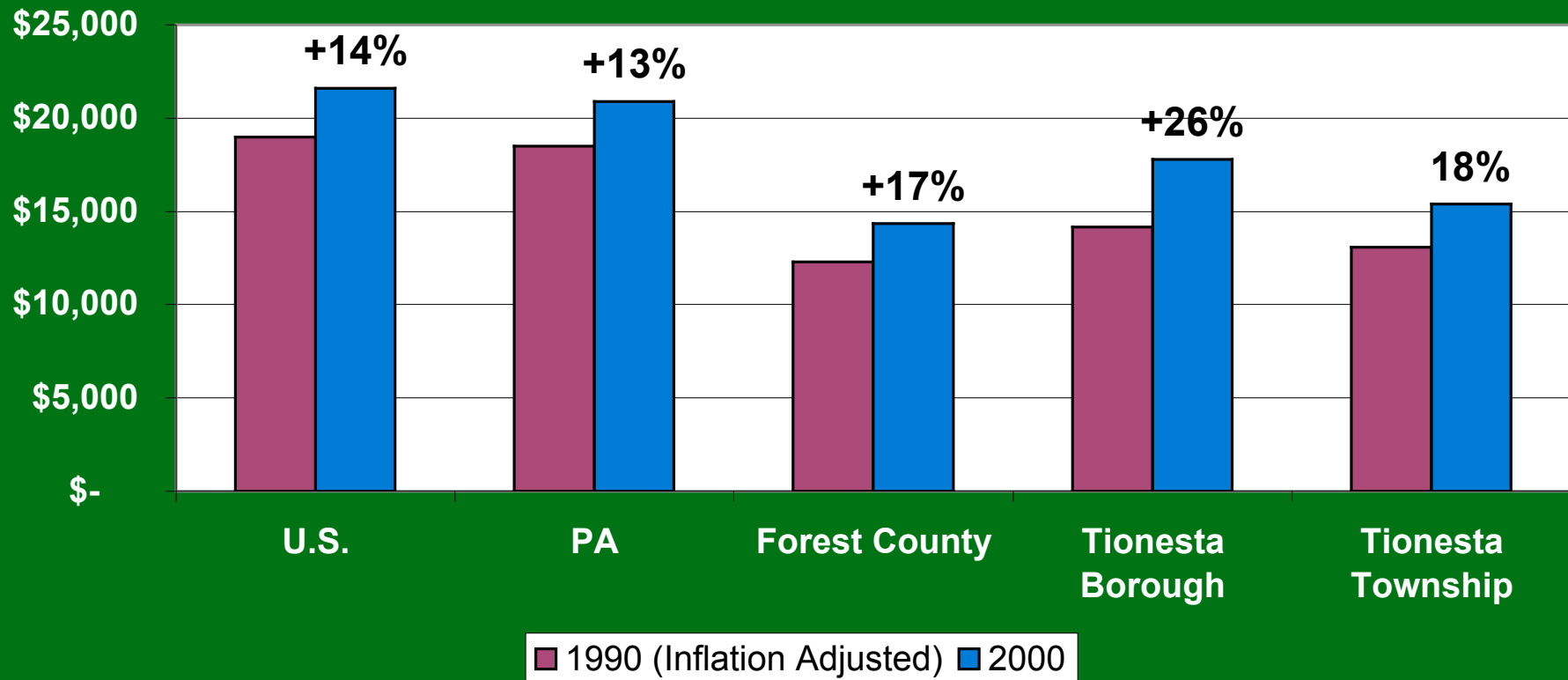




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ECONOMIC DEVELOPMENT STRATEGY

Per Capita Income, 1990-2000 (2000 \$'s)



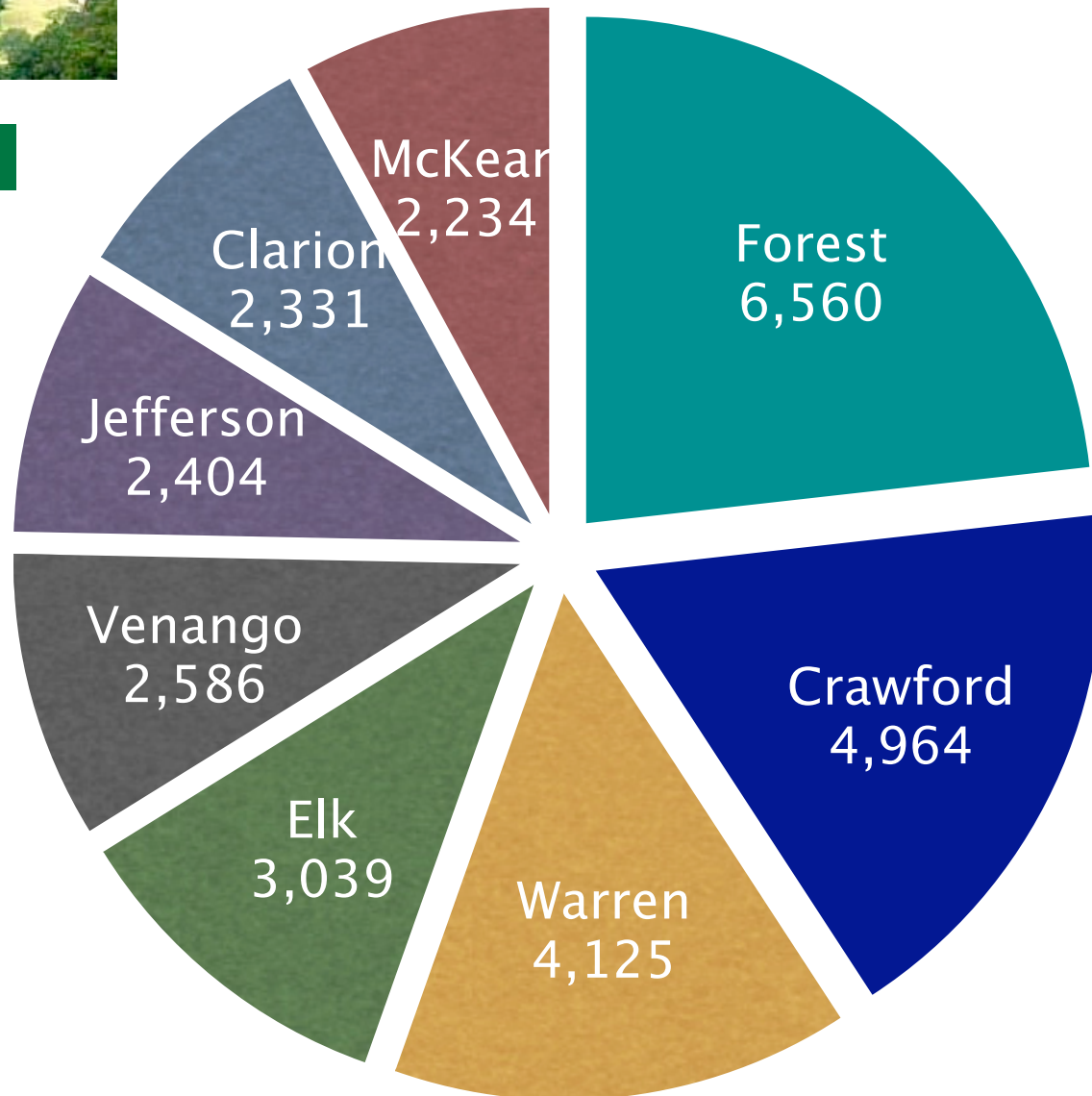


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ECONOMIC DEVELOPMENT STRATEGY

**Regional
Second
Homes**

**28,000+
within
1 hour**



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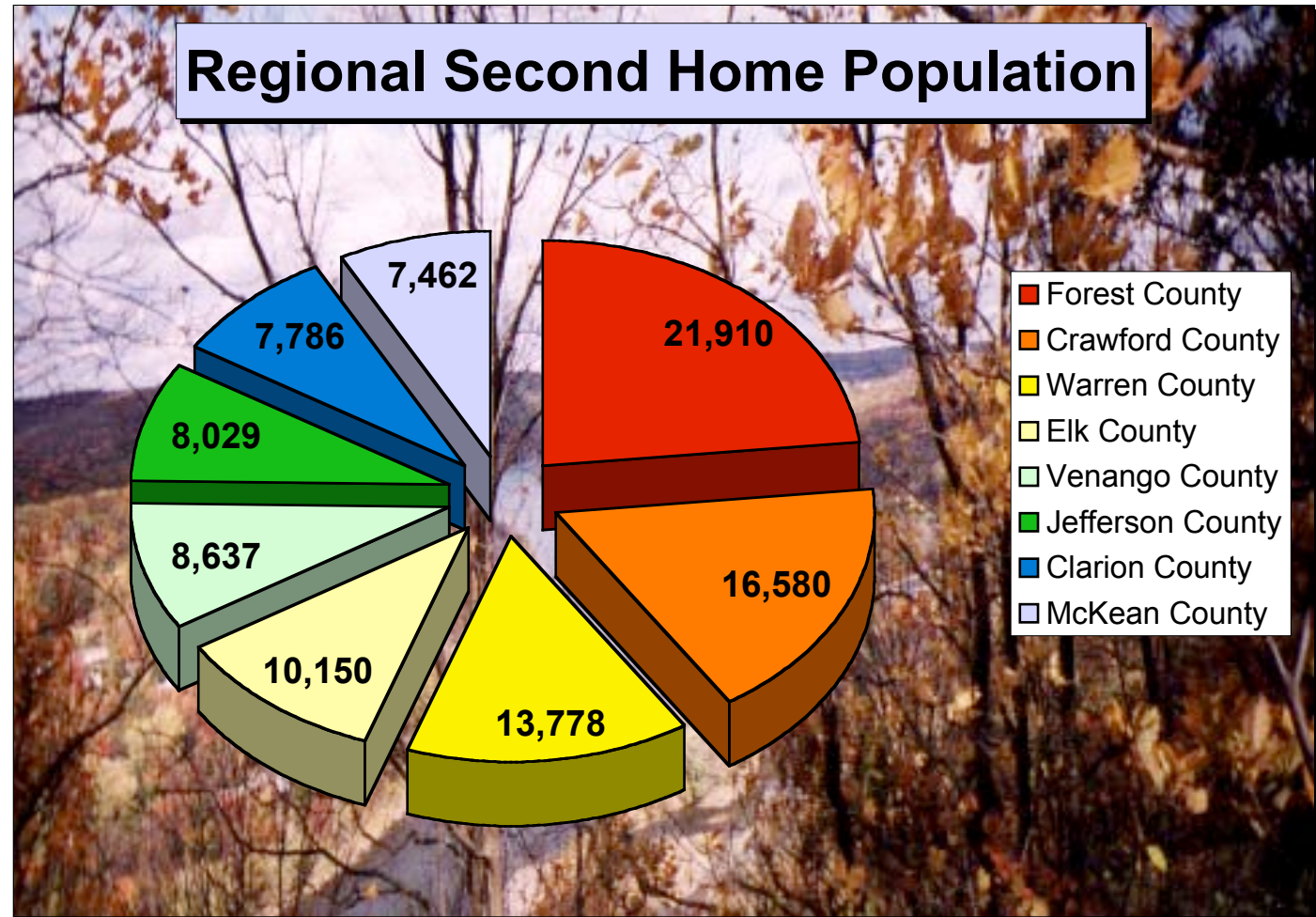




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ECONOMIC DEVELOPMENT STRATEGY

**94,000
persons
2nd home
population
within
1 hour**





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ECONOMIC DEVELOPMENT STRATEGY

Second Home Characteristics:

- Purchased mostly for weekend recreation and vacations
- Typical 2nd home occupied by 3.34 persons
- More males (53%) than females (47%)
- Mostly (70%) white-collar professions
- Vast majority (90%) are married families
- Some 25% use 2nd homes every weekend
- Summer is the most frequented season (July peak)
- Some 48% regularly accommodate overnight guests
- Typical 2nd home used 26–31 summer days
- Some 53% travel 100–150 miles to reach 2nd homes



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ECONOMIC DEVELOPMENT STRATEGY

Second Home Market Opportunities:

- 21,243 total second homes in region
- 15,649 in Forest, Crawford & Warren
- Peak 2nd home population of 94,000
- 3-county area = 55% or 52,000 persons
- Typical 2nd home HH visits 84 days/year & spends \$166
- 60% spent off-site on:
 - Groceries
 - Restaurant dining
 - Household goods
 - Recreation
- Regional 2nd Home Market = \$236 million
- 3-county area = **\$131 million** of 2nd home spending



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ECONOMIC DEVELOPMENT STRATEGY

Market Opportunities

(Within 1 hour of neighboring Oil City)

- **Canoing/kayaking (11,143 in last 12 months - 101 MPI)**
- **Freshwater fishing (46,519 in last 12 months - 135 MPI)**
- **Hunting with rifle (22,110 in last 12 months - 168 MPI)**

It's the forest ...

It's the river ...

It's the outdoor recreation ...





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ECONOMIC DEVELOPMENT STRATEGY

FOR MORE INFORMATION:

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