

Village of Owego Resident Survey

The Village of Owego is developing a Strategic Plan. This survey follows up on an earlier one where we asked you to tell us your concerns. We are now engaged in using your answers to develop policies and action programs. We need some more information to do this. This survey will only take a few minutes to complete. It will provide us valuable information for a Strategic Plan that ties together your goals with a number of initiatives we have underway and plan for the future. **THANK YOU!**

1) What is your present household size?

| | |
|------------------------------------|-------------------------------------|
| <input type="checkbox"/> 1 Person | <input type="checkbox"/> 4 Persons |
| <input type="checkbox"/> 2 Persons | <input type="checkbox"/> 5 Persons |
| <input type="checkbox"/> 3 Persons | <input type="checkbox"/> 6+ Persons |

2) How long have you lived in the Village?

| | |
|------------------------------------|-------------------------------------|
| <input type="checkbox"/> 0-1 Year | <input type="checkbox"/> 5-10 Years |
| <input type="checkbox"/> 1-3 Years | <input type="checkbox"/> 10 + Years |
| <input type="checkbox"/> 3-5 Years | |

3) What is your age? Years

4) Do you own or rent your residence?

Own Rent

5) Why do you choose to live in Owego?

| | |
|--|-----------------------------------|
| <input type="checkbox"/> Family ties | PLEASE CHECK ALL THAT APPLY |
| <input type="checkbox"/> Safety | |
| <input type="checkbox"/> Schools | |
| <input type="checkbox"/> Near work | |
| <input type="checkbox"/> Village character | |
| <input type="checkbox"/> Price of housing | |
| <input type="checkbox"/> Other (specify) _____ | |

6) How many times do you go to Downtown Owego for some specific reason?

| | |
|--------------------------------------|---------------------------------------|
| <input type="checkbox"/> Every day | <input type="checkbox"/> Once a month |
| <input type="checkbox"/> 2-4 weekly | <input type="checkbox"/> Almost never |
| <input type="checkbox"/> 2-4 monthly | <input type="checkbox"/> Never |

7) What are your reasons for going Downtown?

| | |
|--|-----------------------------------|
| <input type="checkbox"/> Work | PLEASE CHECK ALL THAT APPLY |
| <input type="checkbox"/> Post Office | |
| <input type="checkbox"/> Banking | |
| <input type="checkbox"/> Shopping | |
| <input type="checkbox"/> Government business | |
| <input type="checkbox"/> Entertainment | |
| <input type="checkbox"/> Use public library | |
| <input type="checkbox"/> Eat at restaurant | |
| <input type="checkbox"/> Attend religious institution | |
| <input type="checkbox"/> Visit professional office (e.g. doctor) | |
| <input type="checkbox"/> Service business (auto, hair, etc.) | |
| <input type="checkbox"/> Other (specify) _____ | |

8) Where do you do your GROCERY shopping?

No. 1 choice (village/city): _____
 No. 2 choice (village/city): _____
 Other choices (village/city): _____

9) Where do you do your OTHER shopping?

No. 1 choice (village/city): _____
 No. 2 choice (village/city): _____
 Other choices (village/city): _____

10) Where do you go for ENTERTAINMENT?

No. 1 choice (village/city): _____
 No. 2 choice (village/city): _____
 Other choices (village/city): _____

11) If your No. 1 choices were not Downtown Owego, why do you travel elsewhere?

| | |
|--|-----------------------------------|
| <input type="checkbox"/> Near employment | PLEASE CHECK ALL THAT APPLY |
| <input type="checkbox"/> More selection | |
| <input type="checkbox"/> Better quality goods | |
| <input type="checkbox"/> Better prices | |
| <input type="checkbox"/> Full range of credit cards accepted | |
| <input type="checkbox"/> Restaurants near shopping | |
| <input type="checkbox"/> Nearby entertainment | |
| <input type="checkbox"/> More convenient (why?) _____ | |
| <input type="checkbox"/> Other (specify) _____ | |

12) What new businesses or services would you use if they were opened some place in the Village of Owego?

| | |
|--|-----------------------------------|
| <input type="checkbox"/> Convenience store | PLEASE CHECK ALL THAT APPLY |
| <input type="checkbox"/> Bakery or deli | |
| <input type="checkbox"/> Day care center | |
| <input type="checkbox"/> Clothing store | |
| <input type="checkbox"/> Visitor center with public rest rooms | |
| <input type="checkbox"/> Furniture store | |
| <input type="checkbox"/> Music store | |
| <input type="checkbox"/> Other (specify) _____ | |
| <input type="checkbox"/> Other (specify) _____ | |

13) Please rate the following conditions/services in the Village of Owego:

| | Excellent | Good | Fair | Poor |
|-----------------------|-----------|------|------|------|
| Parking | | | | |
| Shopping Hours | | | | |
| Salesperson Help | | | | |
| Pedestrian Safety | | | | |
| Restaurant Variety | | | | |
| Restaurant Prices | | | | |
| Restaurant Quality | | | | |
| Store Appearance | | | | |
| Code Enforcement | | | | |
| Street Lighting | | | | |
| Police/Security | | | | |
| Retail Variety | | | | |
| Retail Quality | | | | |
| Retail Prices | | | | |
| Service Variety | | | | |
| Service Quality | | | | |
| Service Prices | | | | |
| Town Appearance | | | | |
| Credit Cards Accepted | | | | |
| Other _____ | | | | |
| Other _____ | | | | |

14) The following are examples of some initiatives that could be undertaken to revitalize Owego. What priority would you give each of these?

| | High | Medium | Low | None |
|--------------------------|------|--------|-----|------|
| Improve Security | | | | |
| Enhance Retail Variety | | | | |
| Expand Shopping Hours | | | | |
| Improve Traffic Control | | | | |
| More Pedestrian Safety | | | | |
| Add Pedestrian Comforts | | | | |
| Hold Events Downtown | | | | |
| Promote Downtown | | | | |
| Recruit New Businesses | | | | |
| More Code Enforcement | | | | |
| Improve Street Lighting | | | | |
| Enhance Police Presence | | | | |
| Fix Building Facades | | | | |
| Add New Restaurants | | | | |
| Create Cultural Anchor | | | | |
| Fill Vacant Storefronts | | | | |
| Improve Streetscape | | | | |
| Riverfront Development | | | | |
| More Parks/Recreation | | | | |
| Install Public Restrooms | | | | |
| Other _____ | | | | |
| Other _____ | | | | |
| Other _____ | | | | |
| Other _____ | | | | |
| Other _____ | | | | |
| Other _____ | | | | |
| Other _____ | | | | |

15) Please tell us how much need you feel there is for each of the following in Owego:

| | Strong Need | Some Need | No Need |
|-----------------------|-------------|-----------|---------|
| Youth center | | | |
| Senior recreation | | | |
| Playground facilities | | | |
| Picnic facilities | | | |
| Trail systems | | | |
| Ball fields | | | |
| Basketball courts | | | |
| Racquetball courts | | | |
| Soccer fields | | | |
| River accesses | | | |
| Tennis courts | | | |
| Golf courses | | | |
| Other | | | |
| Other | | | |

16) Do you have any suggestions for improving Downtown Owego's commercial district? (USE BACK OR SEPARATE SHEET IF NECESSARY)

17) Do you have any suggestions for improving the Village of Owego as a whole? (USE BACK OR SEPARATE SHEET IF NECESSARY)

18) Please rate the following Village services:

| | Excellent | Good | Fair | Poor |
|--|-----------|------|------|------|
| Village Offices | | | | |
| Village Police: | | | | |
| Traffic Control | | | | |
| Crime Prevention | | | | |
| Response Time | | | | |
| Fire Department: | | | | |
| Fire Protection | | | | |
| Response Time | | | | |
| Code Enforcement: | | | | |
| Enforcement | | | | |
| Permit Process | | | | |
| Dept. of Public Works: | | | | |
| Maintenance | | | | |
| Snow Removal | | | | |
| Owego Historic Preservation Commission | | | | |

19) Please rate the following community services.

| | Excellent | Good | Fair | Poor |
|-------------------------|-----------|------|------|------|
| Ambulance Response | | | | |
| Schools | | | | |
| Library | | | | |
| Marvin Park | | | | |
| Other Recreation | | | | |
| Medical Facilities | | | | |
| Post Office | | | | |
| Recycling | | | | |
| Water Supply | | | | |
| Sewer Service | | | | |
| Youth Programs | | | | |
| Senior Programs | | | | |
| Animal Control | | | | |
| State Police Protection | | | | |
| County Sheriff Services | | | | |
| Street Lighting | | | | |
| Sidewalks | | | | |
| Other _____ | | | | |
| Other _____ | | | | |

20) Please tell us whether you agree or disagree with the following statements:

A. Commercial signs should be consistent with the historical character of Owego.

Strongly Agree Disagree
 Agree Strongly Disagree

B. Building facade renovations should respect the historic architecture of Downtown buildings.

Strongly Agree Disagree
 Agree Strongly Disagree

C. The Village should pursue Federal and State funding to offer loans and grants to downtown businesses for building facade renovations.

Strongly Agree Disagree
 Agree Strongly Disagree

D. More "events" are needed to draw customers to Downtown Owego.

Strongly Agree Disagree
 Agree Strongly Disagree

E. A greater variety of youth activities are needed in the Village of Owego.

Strongly Agree Disagree
 Agree Strongly Disagree

F. Marvin Park needs to be improved in appearance and generally upgraded.

Strongly Agree Disagree
 Agree Strongly Disagree

G. Historical lighting should be extended from the new bridge into the Downtown business area.

Strongly Agree Disagree
 Agree Strongly Disagree

H. The Village, County and School should provide tax abatements to encourage NEW businesses to locate in the Village or existing businesses to make IMPROVEMENTS, provided there is no loss in current taxes paid.

Strongly Agree Disagree
 Agree Strongly Disagree

THANK YOU!
PLEASE RETURN SURVEY
BY APRIL 30, 2002 TO:

Patty Porter, Accreditation Manager
and Grant Coordinator
The Village of Owego
90 Temple Street
Owego, New York 13827