

Village of Owego Business Owner Survey

The Village of Owego is developing a Strategic Plan. This survey follows up on an earlier one where we asked residents to share their concerns. We are now engaged in using that data to develop policies and action programs. We need some more information to do this. This survey will only take a few minutes to complete. It will provide us valuable information for a Strategic Plan that ties together your goals with a number of initiatives we have underway and plan for the future. THANK YOU!

Please help us know a little more about you and how to reach you if we can provide assistance (OPTIONAL):

Your Name: _____ Position w/Business: _____
 Business Name: _____ Phone Number: _____
 Business Address: _____

Do you have plans to expand product lines or services? Yes No
 If yes, please explain: _____

- | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| <p>1) Did you:</p> <table border="0" style="width: 100%;"> <tr><td><input type="checkbox"/></td><td>Buy an existing business?</td></tr> <tr><td><input type="checkbox"/></td><td>Start your own business?</td></tr> <tr><td><input type="checkbox"/></td><td>Inherit your business?</td></tr> <tr><td><input type="checkbox"/></td><td>Other? (specify) _____</td></tr> </table> <p>2) How long have you had this business in the Village of Owego?</p> <table border="0" style="width: 100%;"> <tr><td><input type="checkbox"/></td><td>< 1 year</td><td><input type="checkbox"/></td><td>5-10 years</td></tr> <tr><td><input type="checkbox"/></td><td>1-2 years</td><td><input type="checkbox"/></td><td>10-25 years</td></tr> <tr><td><input type="checkbox"/></td><td>2-5 years</td><td><input type="checkbox"/></td><td>> 25 years</td></tr> </table> <p>3) Why did you choose Owego to do business?</p> <table border="0" style="width: 100%;"> <tr><td><input type="checkbox"/></td><td>Prime location for type of business</td></tr> <tr><td><input type="checkbox"/></td><td>Market niche exists for the business</td></tr> <tr><td><input type="checkbox"/></td><td>Affordable business location</td></tr> <tr><td><input type="checkbox"/></td><td>Village appearance and history</td></tr> <tr><td><input type="checkbox"/></td><td>Live here and work close by</td></tr> <tr><td><input type="checkbox"/></td><td>Other? (specify) _____</td></tr> </table> <p>4) What is the business annual gross revenue?</p> <table border="0" style="width: 100%;"> <tr><td><input type="checkbox"/></td><td>Less than \$25,000</td></tr> <tr><td><input type="checkbox"/></td><td>\$25,000 to \$49,999</td></tr> <tr><td><input type="checkbox"/></td><td>\$50,000 to \$99,999</td></tr> <tr><td><input type="checkbox"/></td><td>\$100,000 to \$249,999</td></tr> <tr><td><input type="checkbox"/></td><td>\$250,000 to \$499,999</td></tr> <tr><td><input type="checkbox"/></td><td>\$500,000 to \$999,999</td></tr> <tr><td><input type="checkbox"/></td><td>\$1,000,000 or more</td></tr> </table> <p>5) Do you own or lease your building?</p> <table border="0" style="width: 100%;"> <tr><td><input type="checkbox"/></td><td>Own</td><td>How long? _____</td><td>Years</td></tr> <tr><td><input type="checkbox"/></td><td>Lease</td><td>How long? _____</td><td>Years</td></tr> </table> <p>If you lease, who is the building owner?
 Name: _____
 Address: _____
 Phone: _____</p> | <input type="checkbox"/> | Buy an existing business? | <input type="checkbox"/> | Start your own business? | <input type="checkbox"/> | Inherit your business? | <input type="checkbox"/> | Other? (specify) _____ | <input type="checkbox"/> | < 1 year | <input type="checkbox"/> | 5-10 years | <input type="checkbox"/> | 1-2 years | <input type="checkbox"/> | 10-25 years | <input type="checkbox"/> | 2-5 years | <input type="checkbox"/> | > 25 years | <input type="checkbox"/> | Prime location for type of business | <input type="checkbox"/> | Market niche exists for the business | <input type="checkbox"/> | Affordable business location | <input type="checkbox"/> | Village appearance and history | <input type="checkbox"/> | Live here and work close by | <input type="checkbox"/> | Other? (specify) _____ | <input type="checkbox"/> | Less than \$25,000 | <input type="checkbox"/> | \$25,000 to \$49,999 | <input type="checkbox"/> | \$50,000 to \$99,999 | <input type="checkbox"/> | \$100,000 to \$249,999 | <input type="checkbox"/> | \$250,000 to \$499,999 | <input type="checkbox"/> | \$500,000 to \$999,999 | <input type="checkbox"/> | \$1,000,000 or more | <input type="checkbox"/> | Own | How long? _____ | Years | <input type="checkbox"/> | Lease | How long? _____ | Years | <p>6) Your age range:</p> <table border="0" style="width: 100%;"> <tr><td><input type="checkbox"/></td><td>18-24 years</td></tr> <tr><td><input type="checkbox"/></td><td>25-34 years</td></tr> <tr><td><input type="checkbox"/></td><td>35-44 years</td></tr> <tr><td><input type="checkbox"/></td><td>45-54 years</td></tr> <tr><td><input type="checkbox"/></td><td>55-64 years</td></tr> <tr><td><input type="checkbox"/></td><td>> 65 years</td></tr> </table> <p>Your target customer age ranges:</p> <table border="0" style="width: 100%;"> <tr><td><input type="checkbox"/></td><td>18-24 years</td></tr> <tr><td><input type="checkbox"/></td><td>25-34 years</td></tr> <tr><td><input type="checkbox"/></td><td>35-44 years</td></tr> <tr><td><input type="checkbox"/></td><td>45-54 years</td></tr> <tr><td><input type="checkbox"/></td><td>55-64 years</td></tr> <tr><td><input type="checkbox"/></td><td>> 65 years</td></tr> </table> <p>7) Please indicate your place of residence:</p> <p>Town/Village/City _____
 County _____
 State _____</p> <p>8) What are your business hours of operation?</p> <table border="0" style="width: 100%;"> <tr><td><input type="checkbox"/></td><td>to</td><td><input type="checkbox"/></td><td>Mondays</td></tr> <tr><td><input type="checkbox"/></td><td>to</td><td><input type="checkbox"/></td><td>Tuesdays</td></tr> <tr><td><input type="checkbox"/></td><td>to</td><td><input type="checkbox"/></td><td>Wednesdays</td></tr> <tr><td><input type="checkbox"/></td><td>to</td><td><input type="checkbox"/></td><td>Thursdays</td></tr> <tr><td><input type="checkbox"/></td><td>to</td><td><input type="checkbox"/></td><td>Fridays</td></tr> <tr><td><input type="checkbox"/></td><td>to</td><td><input type="checkbox"/></td><td>Saturdays</td></tr> <tr><td><input type="checkbox"/></td><td>to</td><td><input type="checkbox"/></td><td>Sundays</td></tr> </table> <p>9) Please circle the peak weekday and peak weekend day for your business:</p> <p>Weekday: Mon Tue Wed Thu Fri
 Weekend: Sat Sun</p> <p>10) How many persons do you employ in the Village of Owego?</p> <table border="0" style="width: 100%;"> <tr><td><input type="checkbox"/></td><td>Full-time</td></tr> <tr><td><input type="checkbox"/></td><td>Part-time</td></tr> <tr><td><input type="checkbox"/></td><td>Seasonal (full)</td></tr> <tr><td><input type="checkbox"/></td><td>Seasonal (part)</td></tr> </table> <p>11) What type of new businesses in the Village of Owego would complement yours?

 _____</p> | <input type="checkbox"/> | 18-24 years | <input type="checkbox"/> | 25-34 years | <input type="checkbox"/> | 35-44 years | <input type="checkbox"/> | 45-54 years | <input type="checkbox"/> | 55-64 years | <input type="checkbox"/> | > 65 years | <input type="checkbox"/> | 18-24 years | <input type="checkbox"/> | 25-34 years | <input type="checkbox"/> | 35-44 years | <input type="checkbox"/> | 45-54 years | <input type="checkbox"/> | 55-64 years | <input type="checkbox"/> | > 65 years | <input type="checkbox"/> | to | <input type="checkbox"/> | Mondays | <input type="checkbox"/> | to | <input type="checkbox"/> | Tuesdays | <input type="checkbox"/> | to | <input type="checkbox"/> | Wednesdays | <input type="checkbox"/> | to | <input type="checkbox"/> | Thursdays | <input type="checkbox"/> | to | <input type="checkbox"/> | Fridays | <input type="checkbox"/> | to | <input type="checkbox"/> | Saturdays | <input type="checkbox"/> | to | <input type="checkbox"/> | Sundays | <input type="checkbox"/> | Full-time | <input type="checkbox"/> | Part-time | <input type="checkbox"/> | Seasonal (full) | <input type="checkbox"/> | Seasonal (part) |
| <input type="checkbox"/> | Buy an existing business? | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | Start your own business? | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | Inherit your business? | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | Other? (specify) _____ | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | < 1 year | <input type="checkbox"/> | 5-10 years | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | 1-2 years | <input type="checkbox"/> | 10-25 years | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | 2-5 years | <input type="checkbox"/> | > 25 years | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | Prime location for type of business | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | Market niche exists for the business | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | Affordable business location | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | Village appearance and history | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | Live here and work close by | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | Other? (specify) _____ | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | Less than \$25,000 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | \$25,000 to \$49,999 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | \$50,000 to \$99,999 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | \$100,000 to \$249,999 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | \$250,000 to \$499,999 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | \$500,000 to \$999,999 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | \$1,000,000 or more | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | Own | How long? _____ | Years | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | Lease | How long? _____ | Years | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | 18-24 years | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | 25-34 years | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | 35-44 years | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | 45-54 years | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | 55-64 years | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | > 65 years | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | 18-24 years | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | 25-34 years | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | 35-44 years | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | 45-54 years | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | 55-64 years | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | > 65 years | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | to | <input type="checkbox"/> | Mondays | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | to | <input type="checkbox"/> | Tuesdays | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | to | <input type="checkbox"/> | Wednesdays | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | to | <input type="checkbox"/> | Thursdays | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | to | <input type="checkbox"/> | Fridays | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | to | <input type="checkbox"/> | Saturdays | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | to | <input type="checkbox"/> | Sundays | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | Full-time | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | Part-time | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | Seasonal (full) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <input type="checkbox"/> | Seasonal (part) | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

12) What type of new enterprises would you like to see locate in the Village of Owego?

- Convenience stores
- Bakeries and delicatessens
- Specialty shops (e.g. antiques)
- Restaurants and taverns
- Professional and medical offices
- Personal services (e.g. beauty salon)
- Business services (e.g. insurance)
- Lodging places
- Manufacturing
- Wholesale
- Government offices
- Entertainment
- Day care center
- Visitors center with rest rooms
- Retail (specify) _____
- Other (specify) _____

PLEASE
CHECK ALL
THAT APPLY

17) Would you like to see a Village of Owego low interest revolving loan fund for business? Yes No

If yes, would your business use the fund to upgrade or expand? Yes No

If no, why? _____

18) Would you take advantage of a loan and grant program to improve your storefront? Yes No

If no, why? _____

13) Do you regularly participate in joint advertising with any other Owego businesses? Yes No

If yes, what type?

Print Radio TV
 Other (specify) _____

If no, would you consider doing so? Yes No

Do you participate in any in seasonal advertising with other Owego businesses? Yes No

14) What is the most effective type of advertising medi for your business?

Newspaper Yellow pages
 Cable TV Radio
 Web site Direct mail
 Other (specify) _____

15) How far do customers travel to your business?

PLEASE
ESTIMATE
PERCENT OF
CUSTOMERS
FROM EACH
DISTANCE

0 to 2 Miles	<input type="checkbox"/>	%
2 to 5 Miles	<input type="checkbox"/>	%
5 to 10 Miles	<input type="checkbox"/>	%
10 to 25 Miles	<input type="checkbox"/>	%
25+ Miles	<input type="checkbox"/>	%
Total	<input type="checkbox"/>	100 %

19) Please rate the following Owego services and business conditions:

	Excellent	Good	Fair	Poor
Parking				
Shopping Hours				
Salesperson Help				
Pedestrian Safety				
Restaurant Variety				
Restaurant Prices				
Restaurant Quality				
Store Appearance				
Code Enforcement				
Street Lighting				
Police/Security				
Retail Variety				
Retail Quality				
Retail Prices				
Service Variety				
Service Quality				
Service Prices				
Town Appearance				
Credit Cards Accepted				
Traffic Volume				
Traffic Circulation				
Pedestrian Comfort				
Sidewalk Cleanliness				
Trash Receptacles				
Refuse Removal				
Number of events				
Quality of promotions				
Business Cooperation				
Internet Service				
Public Rest Rooms				

16) Are you aware of the County revolving loan fund for helping businesses? Yes No

If yes, have you used this fund for any business improvements or projects? Yes No

20) What are some of the characteristics of the Village of Owego that make it an attractive place for you to conduct your business?

